

A FREE GUIDE

THE PATH TO YOUR PLANS

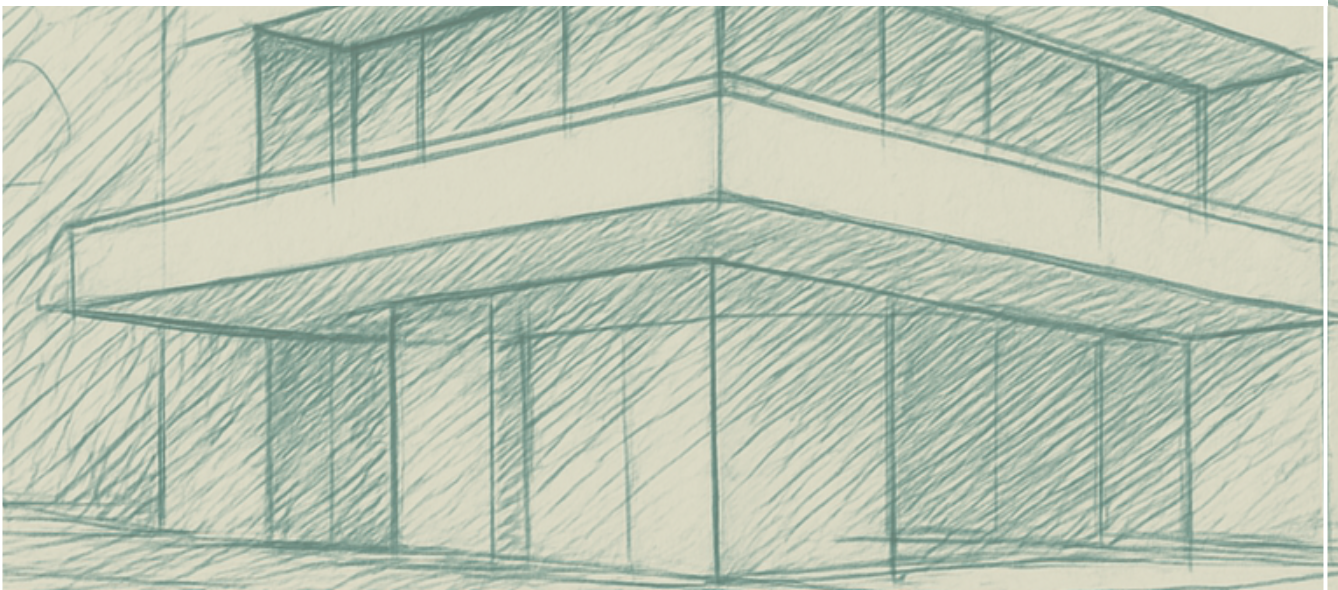
CREATIVE INTERFACE

WWW.CREATIVEINTERFACE.DESIGN



Set yourself up for a smart start! Learn how to be prepared, what to expect, and how you can raise your standards without breaking your budget.

JAMES



01

THE BIG PICTURE

Find the perfect balance for your goals.

02

THE ARCHITECT

More than lines onto paper — vision into reality!

03

THE TIMELINE

The six phases of a typical project,
and how your vision takes shape.

04

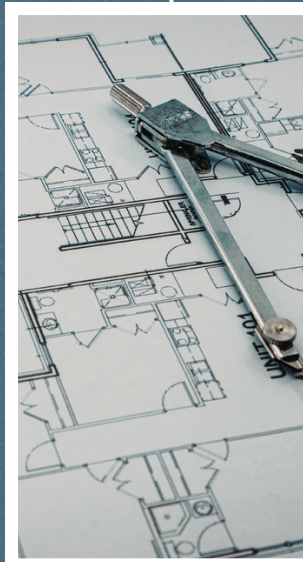
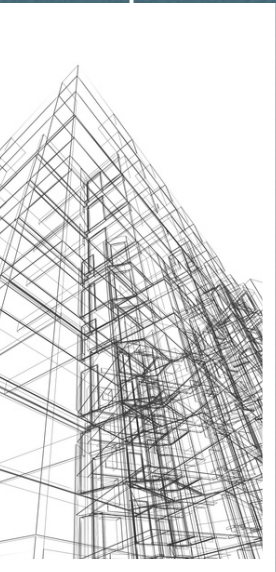
THE COSTS

What's your strategy to protect your
investment? Where does your money go?

05

THE PROJECT

Start smart, plus our obsession
with creating buildings that are unique,
sustainable, and attainable.



01

THE BIG PICTURE

Everyone wants it fast, cheap, and perfect — but that's a mythical trifecta. The reality? If you do everything right, you can achieve two at the most.

All three matter — cost, time, and quality — but striking the right balance makes a project successful.

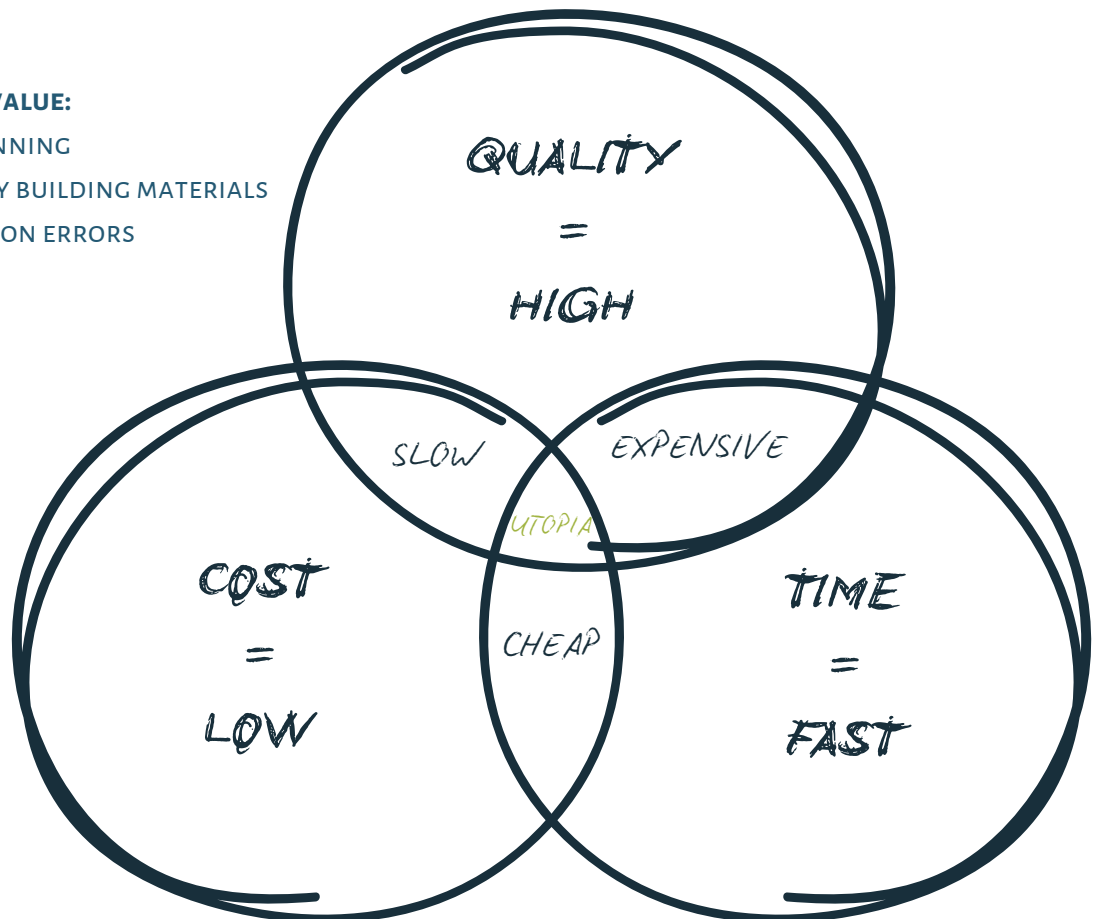
Help us understand what “quality” means to you, and shape a strategy that fits your timeline and budget.

We ask the right questions so your project runs smoother, costs less, fewer surprises, and delivers on your vision.

QUALITY

TO ACHIEVE BEST END VALUE:

- INVEST MORE TIME PLANNING
- INVEST IN HIGH QUALITY BUILDING MATERIALS
- ELIMINATE CONSTRUCTION ERRORS



COST

TO ACHIEVE LOWEST COST:

- ELIMINATE DESIGN CHANGES
- REDUCE MATERIAL COSTS
- REDUCE END VALUE, OR...
- INCREASE TIME FOR CONSTRUCTION

TIME

TO FINISH IN THE SHORTEST TIME:

- AVOID DESIGN CHANGES.
- USE WHATEVER MATERIALS ARE AVAILABLE.
- DISREGARD END VALUE.
- INVEST IN SPEEDIER CONSTRUCTION PROCESS.

02 THE ARCHITECT

Most people think architects just draw plans — a few neat lines on paper. In reality, your architect's role is much bigger. We learn all the project parameters, we coordinate a team of collaborators, bringing every moving piece of your vision to life to make sure your investment delivers real value.

UNDERSTANDING YOUR VISION — TRANSLATING YOUR GOALS, VALUES, AND SUCCESS CRITERIA INTO A CLEAR, ACTIONABLE PROJECT BRIEF.

KEEPING IT LEGAL — ENSURING YOUR DESIGN COMPLIES WITH BUILDING CODES, ZONING ORDINANCES, SAFETY STANDARDS, AND ALL THE FINE PRINT.

BALANCING SCOPE, BUDGET, AND GOALS — ALIGNING RESOURCES SO EXPECTATIONS MATCH REALITY.

COORDINATING THE EXPERTS — ENGINEERS, ARTISTS, CONSULTANTS, FABRICATORS, INTERIOR DESIGNERS, CONTRACTORS, SUBCONTRACTORS, AND MORE.

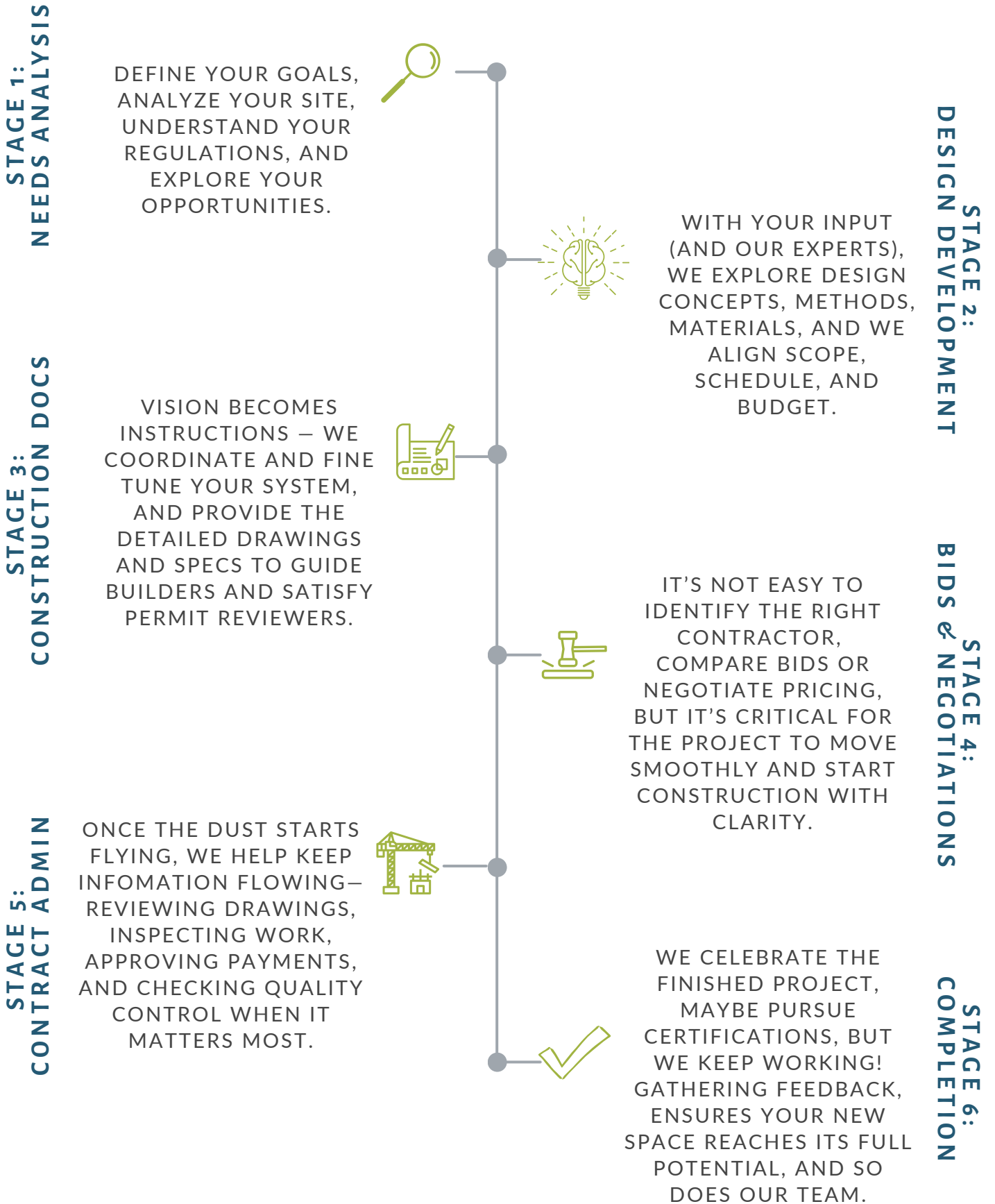
DOCUMENTS WITH PRECISION — SPECIFICATIONS AND CONSTRUCTION DOCUMENTS THAT CLEARLY COMMUNICATE DESIGN INTENT WITH ACCURATE DIAGRAMS AND MANUFACTURER DETAILING.

STAYING ON SITE (AND ON TOP OF THINGS) — COLLABORATING AND NEGOTIATING WITH CONTRACTORS, RESPONDING TO QUESTIONS, INSPECTING WORK, AND VERIFYING INSTALLATIONS HELPS ENSURE QUALITY.



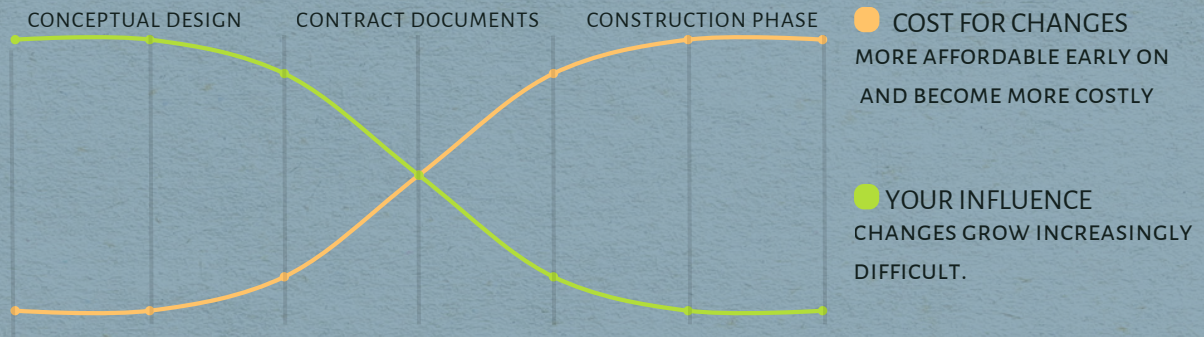
Ready to speak to an architect?

03 THE TIMELINE



04 THE COSTS

THE EARLIER DECISIONS ARE FINALIZED, THE LESS IMPACT ON TIME AND COST.



SURVEYS, ARCHITECTS,
ENGINEERS, INTERIOR
DESIGNERS, ARTISTS,
CONSULTANTS,
PERMITS, INSURANCE,
FINANCING AND
LEGAL FEES,
AND BEHIND-THE-
SCENES SERVICES
THAT MAKE YOUR
PROJECT POSSIBLE

SOFT COSTS

HARD COSTS

YOUR TANGIBLE
PROJECT:
MATERIALS, LABOR,
AND EVERYTHING
THAT REMAINS ON-
SITE TO INCREASE IN
VALUE

WHAT AFFECTS THE BOTTOM LINE?

SCOPE (WHAT ARE WE DOING?)

MATERIALS (WITH WHAT?)

TIMELINE & SCHEDULING (WHEN?)

SITE & REGULATIONS (WHERE?)

TEAM COORDINATION (WITH WHO?)

OUR APPROACH

WE START WITH INVESTIGATION.

CLARITY HELPS US BETTER UNDERSTAND YOU FROM
THE BEGINNING, AND FEWER SURPRISES MEANS
YOUR PROJECT COMES TOGETHER SMOOTHER.

05 THE PROJECT

YOU CAN INVEST THE TIME IT TAKES TO PLAN IT PROPERLY, OR YOU CAN WASTE THE MONEY IT TAKES TO BUILD IT TWICE!

SCHEDULE YOUR PROJECT CLARITY CALL

What to expect during your clarity call:

Learn the 3 key things that set successful projects apart.

Get expert guidance on the obstacles that keep most builds from staying on budget (and how to avoid them).

Discover how smart, sustainable design will actually save you money — potentially lots of money — from initial cost through long-term operations.

WHY PERFORMANCE MATTERS

WE'RE LICENSED-ACCREDITED-SPECIALISED AND PASSIONATE ABOUT DESIGNING HEALTHY, HIGH-PERFORMING, LONG LASTING SPACES — BECAUSE UNHEALTHY BUILDINGS MAKE UNHEALTHY PEOPLE.

THE EPA ESTIMATES THAT INDOOR AIR CAN BE 2-5 TIMES MORE POLLUTED THAN OUTDOOR AIR.

POOR VENTILATION, TOXIC LOW-QUALITY MATERIALS, AND HIDDEN MOISTURE CONTRIBUTE TO ALLERGIES, CHRONIC FATIGUE, AND RESPIRATORY ISSUES.

SUSTAINABLE DESIGN ISN'T A LUXURY — IT'S HOW YOU PROTECT YOUR OWN WELL-BEING, YOUR INVESTMENT, AND YOUR FUTURE.

WE BUILD SMARTER SO YOU LIVE BETTER — LOWER COSTS, LESS MAINTENANCE, CLEANER AIR, AND A LIGHTER FOOTPRINT.

Start with Your “Why Before the Walls”
Download your free guide